

## Key Information Document – CFDs on FX

### Purpose

This document is aimed at providing you with key information regarding this specific investment product and should not be taken as marketing material. It is a legal requirement to provide this information in order to help you understand the nature, risks, costs, potential gains and losses related to this product and to enable you to compare this product against other products on offer.

Contract for difference (“CFD”) on a Forex currency pair (FX pair) is offered by Ardu Prime AEPEY (“Ardu Prime”, “we” or “us”), a company registered in Greece and regulated by the Hellenic Capital Markets Commission (HCMC) – license number 4/164/20.7.1999. The registered office for Ardu Prime is Karageorgi Servias 12-14, Athens, Greece, 10562. Please call +302103800820 or go to [www.arduprime.com](http://www.arduprime.com) for more information.

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**You are about to purchase a product that is highly sophisticated and may be difficult to understand.**

### What Is This Product?

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PRIME  
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#### Type

A contract for difference (“CFD”) is a leveraged contract entered into with Ardu Prime on a bilateral basis, settled in cash. It allows an investor to speculate on rising or falling prices in an underlying foreign exchange pair (“Forex” or “FX”).

Forex is always traded in currency pairs (e.g. EUR/USD) and involves the simultaneous buying and selling of two different currencies. The first currency referenced in a currency pair (EUR in our example) is referred to as the “base currency”, and the second (USD) is referred to as the “quote currency”. The price of the CFD is derived from the price of the underlying FX pair, which is the current (“spot”) price.

FX trading gives an investor the option to buy (or go “long”) the currency pair if they think the price of the Base currency will rise in relation to the Quote currency, or alternatively to sell (or go “short”) if they think that the price of the Quote currency will rise in relation to the Base currency. For example, if an investor is long on a EUR/USD CFD and the price of the underlying FX pair rises, the value of the CFD will increase in turn. Once the contract is over, the investor will receive the difference between the closing value of the contract and the opening value of the contract, i.e. the investor’s profit. On the other hand, if an investor is long and the spot price of the underlying FX pair falls, the value of the CFD will decrease – so, at the end of the contract, the investor will lose the difference between the closing value of the contract and the opening value of the contract. Please note that margin trading requires extra caution, because whilst you can realize large profits if the price moves in your favor, you risk extensive losses if the price moves against you. Failure to deposit additional funds in order to meet the maintenance margin requirement as a result of a negative price movement may result in the CFD being auto-closed. This will occur when your remaining account equity falls below the maintenance margin requirement.

CFDs are leveraged products and leverage is customized and set by the client always in compliance with EU regulation. The leverage embedded within all CFDs has the effect of magnifying both profits and losses. At the end of the day any open positions are rolled over and charged a daily swap fee. The CFD on FX pair does not have a pre-defined maturity date and is therefore open-ended. Ardu Prime retains the ability to unilaterally terminate any CFD contract where it deems that the terms of the contract have been breached.

## Objectives

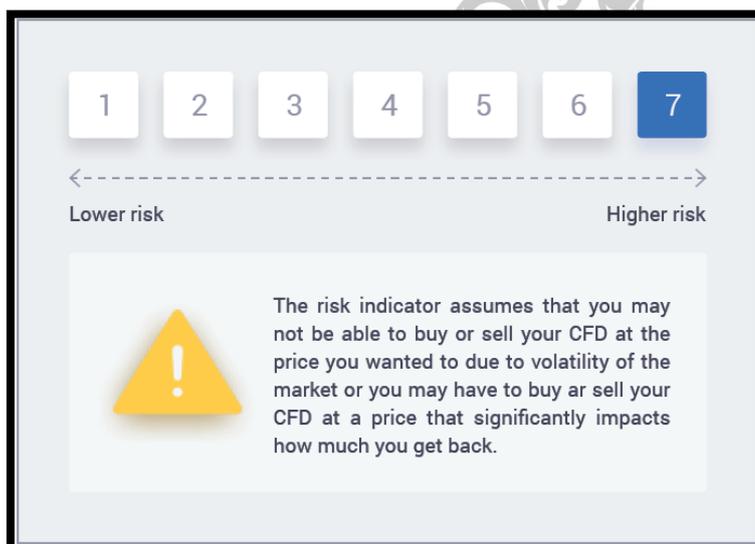
The objective of the CFD is to enable an investor to gain leveraged exposure to the movement in the value of the underlying FX pair (whether that be upwards or downwards), without the need to actually buy, sell or otherwise transfer the underlying FX pair. The exposure is leveraged since the CFD only requires a small proportion of the notional value of the contract to be put down upfront as initial margin and is one of the key features of trading CFDs. For example, if EUR/USD is trading at 1.18350 / 1.18360 and investor goes “long”, then the offer price of 1.18360 will be used for the purposes of calculating the initial investment amount. If an investor buys 2.0 CFDs, each representing 100,000 units of the base currency, with an initial margin amount of 0.2% and an offer price of 1.18360, the initial investment will be  $EUR\ 100,000 \times 2.0 \times 1.18360 \times 0.2\% = 473.44\ USD$ . The effect of leverage, in this case 1:500 (1 / 0.2%), means that for each one point change in the price (0.00001) of the underlying FX pair the value of the CFD changes by USD 2.0. For instance, if the investor is long and the market increases in value, a USD 2.0 profit will be made for every one point increase in that market. On the other hand, if an investor holds a short position, a profit is made in-line with any decreases in that market, and a loss for any increases there.

## The Intended Retail Investor

This product is intended for investors who already have an understanding and previous experience in dealing with leveraged products. Commonly, before committing any capital investors will already understand how prices of CFDs are derived, have a clear grasp of the concepts of margin and leverage and the fact that an account's deposits can be completely lost. They should also understand the risk/reward profile of the product when compared to that of share dealing. It is also obligatory for investors to have the appropriate financial means and ability to bear a loss of the initial amount invested.

## What Are the Potential Risks and Returns?

### Risk Indicator



The risk indicator shown is a summary of the level of risk that this product has when compared to other products. It signifies how likely it is that the product will lose money because of market movements or because we are not able to pay you.

We have deemed this product to be 7 out of 7, which is the highest-possible risk class. This rates the potential losses from future performance of the product at a very high level.

CFDs are leveraged products that, due to movements within the underlying market, can rapidly generate losses. Losses can total the amount invested, therefore, require the depositing of additional funds. Ardu Prime offers a protection to retail investors against account deficits, as per the Negative Account Balance Protection Policy. However, there are no means of protection of your capital against market risk, credit risk or liquidity risk.

Be aware of currency risk. It is possible to buy or sell CFDs in a currency which is different to the base currency of your account. The final sum you may receive in return depends on the exchange rate between the two currencies. This risk has not been considered in the risk indicator you can see above.

As stated, in some circumstances, you may be required to make further payments in order to pay for any losses that have occurred, meaning that the total loss you may incur may total the amount invested.

Conditions in the market may mean that your CFD trade on an FX pair is closed at a less favourable price, which could significantly impact the level of returns you receive. We reserve the right to close your open CFD contract if you do not maintain the minimum margin that is required, if you are in debt to Ardu Prime, or if you contravene market regulations. This process may be automated.

Future market performance is not protected against, so you could lose some or all of your investment. If we are not able to pay you what is owed, you could lose your entire investment. However, you may benefit from an investment guarantee fund (see the section “What happens if Ardu Prime AEPEY is unable to pay you”) and, as stated, also from the Negative Account Balance Protection Policy. The risk indicator you can see above does not consider these protections.

### Performance Scenarios

The scenarios outlined in this section are designed to show you how your investment could perform. It would be good practice to compare them with the relative scenarios of other products. These scenarios are an estimate of future performance based on past evidence on how the value of this investment may vary, and are, by no means, an exact indicator. Any returns you receive depend on how the market performs and how long you hold the CFD for. The stress scenario signifies what you may receive in extreme market circumstances and does not take into account a situation where we are not able to pay you.

The following assumptions have been used to create the scenarios:

FX pair CFD (held intraday)		
FX pair opening price	P	1.18360
Trade size (per CFD)	TS	200,000
Margin	M	0.20%
Margin requirement (USD)	$MR = P \times TS \times M$	473.44
Notional value of the trade (USD)	$TN = MR / M$	236,720

LONG Performance scenario	Closing price (bid)	Price change	Profit/loss (USD)	SHORT Performance scenario	Closing Price (offer)	Price change	Profit/loss (USD)
Favourable	1.20135	1.5%	3,551	Favourable	1.16585	-1.5%	3,551
Moderate	1.18952	0.5%	1,184	Moderate	1.17768	-0.5%	1,184
Unfavourable	1.16585	-1.5%	-3,551	Unfavourable	1.20135	1.5%	-3,551
Stress	1.12442	-5.0%	-11,836	Stress	1.24278	5.0%	11,836

The figures shown include all product costs. If you have been sold this product by someone else, or have a third party advising you about this product, these figures do not include any costs that you may need to pay to them. Your personal tax situation, which may also affect how much you get in return, is also not taken into account here.

### What Happens if Ardu Prime is Unable to Pay Out?

If Ardu Prime is unable to meet its financial obligations to you, you may lose the value of your investment. However, Ardu Prime segregates all retail client funds from its own money, in accordance with the HCMC rules. Ardu Prime also participates in the Athens Stock Exchange Member's Guarantee Fund, which covers eligible investments up to EUR 30,000 pursuant to the provisions of Law 2533/1997, as in force. For further information you may visit <https://syneggiitiko.gr/>.

### What Are the Costs?

Trading a CFD on an underlying FX pair incurs the following costs:

**This table shows the different types of cost categories and their meaning**

Cash and Futures	One-off entry or exit costs	Spread	The difference between the buy price ("offer price") and the sell price ("bid price") is called the spread. This cost is realised each time you open and close a trade.
		Currency conversion	Any cash, realised profit and losses, adjustments, fees and charges that are denominated in a currency other than the base currency of your account, will be converted to the base currency of your account using the median prices of applicable FX pairs in the trading platform, where the median price is calculated as $(\text{offer price} - \text{bid price}) / 2$
Cash only	One-off entry or exit costs	Commission	A commission fee is charged on per-trade basis on some of our FX products.
Cash only	Ongoing costs	Daily holding cost	A fee is charged to your account for every night that your position is held. This means the longer you hold a position, the more it costs.
Cash and Futures	Incidental costs	Distributor fee	We may from time to time share a proportion of our spread, commissions and other account fees with other persons, including a distributor that may have introduced you.

### **How Long Should I Hold it and Can I Take Money Out Early?**

As stated above, these products have no recommended holding period, nor cancellation period and, therefore, no cancellation fees. Opening and closing of a CFD on an FX pair can be done at any time during market hours. Please note that holding a CFD on an FX pair for a long term may incur substantial daily holding costs.

### **How Can I Complain If I Need To?**

If you are dissatisfied with any aspect of the service provided to you by Ardu Prime, you may, in the first instance, contact us by phone: +302103800820; by email: [clients@arduprime.com](mailto:clients@arduprime.com); or in writing: Karageorgi Servias 12-14, Athens, Greece, 10562.

You can also refer to the European Commission's Online Dispute Resolution Platform.

### **Other Relevant Information**

If there is a lag between the time you place your order and the moment it is executed, your order may not be executed at the price you expected. You should ensure that your Internet connection is sufficiently strong enough before trading. The Documents and Policies section of our website contains important information regarding your account. You should ensure that you are familiar with all the terms and policies that apply to your account.

Our contract specifications contain additional information on trading a CFD on an underlying FX pair. These can be found on the trading platform and on the website [www.arduprime.com](http://www.arduprime.com).

